

Write a blog for us

A simple guide to writing and submitting your story

The experiences of people affected by blood cancer are at the heart of everything we do. Authentic stories from people living with blood cancer or their loved ones, can play a part in helping to raise awareness.

We also know reading the experiences of others going through familiar experiences can have a big impact.

Style and structure

Word count – Keep your story between 400 and 800 words.

Title – Try to write a catchy sentence – something that grabs the readers' attention.

Having a captivating title can make all the difference between someone reading or not reading your story.

Write as you talk – Imagine that you're telling your story to someone who you've not seen for a while and write like that.

Be yourself – Let your personality shine through in your writing.

Keep words and sentences short – Use a maximum of 25 words per sentence. Paragraphs should be no more than four sentences.

Photos

A picture tells a thousand words. Photos bring a story to life and put a face to your words. If possible, please send us four or five photos. Ideally, these will be in landscape orientation.



Editing

We can't guarantee your story will be published unchanged. All great writers need an editor – even Charles Dickens and JK Rowling!

Someone from the External Communications Team at Blood Cancer UK will read your story and may make additional edits. We'll always make sure you're happy with the story before publishing it on our website.

Topics

We encourage our writers to cover a wide range of topics and experiences.

Here are some topics you may want to write about:

- How have you been affected by the psychological impact of blood cancer? Have you found any coping strategies?
- How has blood cancer had an impact on your career?
- Is a hobby, new or old, helping you through a tough time?
- Have any new family traditions been created since your (or a loved one's) diagnosis?
- How has blood cancer had an impact on your relationships or dating?
- How has blood cancer affected your relationship with your faith?